

- ✓ Hilton wanted to provide additional value to their Family Connections members by rewarding them with local dining, events, and attractions discounts during their stay at one of 240 hotel locations.
- ✓ Entertainment® created a targeted program consisting of geo-matched offers from its database of high-value discounts that were located within minutes of each hotel's location.
- ✓ The hotels were able to present these discounts immediately to their guests at check-in. Guests were then able to enjoy their discounts during their stay.

LEARN MORE

Find out about using Entertainment® to add value to your membership program.

